



CZECH-GERMAN YOUNG PROFESSIONALS PROGRAM

Speaking Politics: Communication, Responsibility and Opportunities in the Media Society

Dresden, Ústí nad Labem, 7. – 10. April 2010

Thursday, 7 April, Dresden

- before 18:30 Arrival of all participants
Hotel Schloss Eckberg, Bautzner Strasse 134, 01099 Dresden
- 20:00 Concert of Sächsische Staatskapelle
Semper Oper, Theaterplatz 2, 01067 Dresden

Friday, 8 April, Dresden

- 9:00 - 10:30 Site inspection and discussion with experts: **Communicating Internationality in the Czech-German Border Region**
Sandra Jäschke, Deputy Government Spokeswomen and Director General at the State Chancellery of Saxony
Thomas Horn, Head of Division for International, Interregional and Cross-Border Relations
State Chancellery of Saxony, Archivstraße 1, 01097 Dresden
- 10:45 - 12:15 Discussion with expert: **Speaking for the Un-heard? The Matters of Migration in Political Communication in Saxony**
Martin Gillo, Member of the Saxony State Parliament and Saxon Commissioner for Immigration and Integration
Saxon State Parliament, Bernhard-von-Lindenau-Platz 1, 01067 Dresden
- 12:30 - 15:00 **Certificate giving ceremony**
Luncheon with donors and partners of the program
Restaurant CHIAVERI (im Sächsischen Landtag), Bernhard-von-Lindenau-Platz 1, 01067 Dresden
- 15:15 - 16:30 Discussion with expert: **Czech-German Cooperation and Communication in Ecology**
Dr.-Ing. Markus Leibenath, Head of project at Leibniz Institute of Ecological and Regional Development
Leibniz-Institut für ökologische Raumentwicklung (IÖR), Weberplatz 1, 01217 Dresden



- 16:45 - 18:00 Case presentation: **Communicating Cultural Issues. The Fundraising for Frauenkirche Reconstruction**
Mandy Dziubanek, Responsible for Marketing and Donors' Assistance at Foundation Frauenkirche Dresden
Stiftung Frauenkirche Dresden Georg-Treu-Platz 3, 01067 Dresden
- 18:00 - 19:00 Evening Pipe organ concert at Frauenkirche
Frauenkirche, Georg-Treu-Platz 3, 01067 Dresden
- 19:30 Dinner
Ristorante Al Capone, Alaunstr. 62, 01099 Dresden

Saturday, 9 April, Ústí nad Labem

- 9:00 - 10:00 Transport by train or cars from Dresden to Usti nad Labem
- 10:30 - 12:00 Discussion with experts: **Transparency and Privacy in the Age of Information Overload**
Oldřich Kužílek, Expert on transparency in state administration
Petr Kučera, Project manager at Iuridicum Remedium
Hotel Best Western Vladimír, Masarykova 36, 400 01 Ústí nad Labem
- 12:30 - 14:00 Working Lunch: **From Cross-Border Cooperation to International Diplomacy**
with Petr Gandalovič, newly appointed Ambassador to the U.S., former Minister of Agriculture
Restaurant Na Rychtě, Klášterní 75/9, 400 01 Ústí nad Labem,
- 14:30 - 16:30 Discussion with expert: **Modern Media and Future of Journalism**
Adam Javůrek, media expert, blogger and consultant
Kateřina Šafaříková, editor of the weekly Respekt
Hana Scharffová, moderator and correspondent, member of foreign desk, Czech Television
Hotel Best Western Vladimír, Masarykova 36, 400 01 Ústí nad Labem
- 17:00 - 20:00 **Internal Workshop of CGYPP**
moderated by Václav Bacovský and Jennifer Schevarido
Restaurant Větruše, Fibichova 392/25, 400 01 Ústí nad Labem
- 20:30 Dinner
Restaurant Větruše, Fibichova 392/25, 400 01 Ústí nad Labem

Sunday, 10 April, Ústí nad Labem

- 9:30 - 10:30 Evaluation of the workshop by participants
- after 10:30 Departure of all participants