



CZECH-GERMAN YOUNG PROFESSIONALS PROGRAM

Politics 2.0 – coming soon?

Prague, 2. – 5. 12. 2010

Preliminary Program

Thursday, 2 December

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| before 18:00 | Arrival of all participants
Hotel Crown Plaza Prague, Koulova 15, Praha 6 |
| 18:00 - 19:00 | Introduction to to the program
Václav Bacovský & Jennifer Schevarado
Hotel Lobby |
| 20:00 - 21:30 | Key note speech on Politics 2.0
Dan Franc, expert on networks, new media and e-learning
venue to be specified |

Friday, 3 December

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| 9:00 - 10:30 | Site inspection to the Parliament of the Czech Republic
Following discussion with MP Jan Hamaček, Election campaign manager of ČSSD
Parliament of the Czech Republic, Sněmovní 4, Praha 1 |
| 11:00 - 12:30 | Discussion with expert: Professionalisation of election campaigns
Anna Matušková, Political campaigning expert and consultant, Masaryk University, Brno
Cafe Louvre, Národní 20, 110 00 Praha 1 |
| 12:30 - 13:30 | Lunch
Cafe Louvre, Národní 20, 110 00 Praha 1 |
| 14:00 - 15:00 | Discussion with expert: Political management in radio
Hana Hikelová, Head of radio news channels Radiožurnál and Radio Česko
Vinohradská 12, 120 99, Praha 2 |
| 15:00 - 16:00 | Discussion with expert: Corruption - only a pre-election topic?
David Ondráčka, Director of Transparency International Czech Republic
Štěpán Rattay, Civic association Bezkorupce
Vinohradská 12, 120 99, Praha 2 |
| 16:00 - 16:30 | Site inspection: Czech Radio
Tomáš Kollarczyk, Head of the Commerce Departement (CGYPP Alumnus)
Vinohradská 12, 120 99, Praha 2 |
| 17:30 - 20:00 | Opening reception at the German Embassy, Prague
Hosted by Dr. Ingo von Voss, Deputy Chief of Mission
German Embassy, Vlašská 19, 118 01 Praha 1 |



Robert Bosch **Stiftung**

Saturday, 4 December

- 9:30 - 11:30 Site inspection: Czech Television – visit of the newsroom
Following discussion with Hana Šarfová, former correspondent from Germany
Kavčí Hory, 140 70, Praha 4
- 12:00 - 13:00 Lunch
Noi Restaurant
Újezd 19, 118 00, Praha 1
- 13:15 - 14:45 Discussion with experts: Making the change happen - civil society initiatives
Marek Jehlička, PR and marketing expert for NGOs, web based initiative zmenpolitiku.
cz
Tomáš Dražný, student initiative Inventura Demokracie
HUB Praha, Drtinova 10, 150 00 Praha 5
- 15:00 - 16:15 Discussion with expert: future of journalism in Czech Republic
Miloš Čermák, media expert, blogger and consultant
HUB Praha, Drtinova 10, 150 00 Praha 5
- 17:00 - 18:00 Internal discussion of CGYPP
moderated by Václav Bacovský and Jennifer Schevarido
Hotel Crown Plaza, Koulouva 15, Praha 6
- 19:00 - 22:00 Teambuilding activity

Sunday, 5 October

- 9:00 - 10:00 Evaluation of the workshop by participants
- after 10:00 Departure of all participants

